

**Cfinancials.com: the free and easy gateway to all financial products**

A gateway to 9.5 million financial instruments (98% of all financial products). It is the world's largest online financial products database with free and easy access.

In partnership with [ThomsonReuters S.A.](#), [Six Telekurs Ltd](#), [Interactive Data Corporation](#), [Dow Jones](#) and [Private Companies](#), [cfinancials.com](#) brings to view over 9.5 million products with over 5.5 billion values & prices updated daily.

Cfinancials is an independent internet company with a unique database and concept. The size and depth of the database combined with a top down approach to financial products makes [cfinancials.com](#) incomparable. Anyone is able to access this universal database, evaluate product data with our "working tool" and "network" with investors and issuers around the globe. This "all in one" concept makes [cfinancials.com](#) a first and a daily stop for investors.

Our business model is based on financial transparency and product communication. The site specializes in the promotion, analysis, networking and statistics of financial products.

**Current categories**

- Shares
- Funds
- Funds of Funds
- Exchange Traded Funds (ETF)
- Structured Products
- Bonds
- Indices
- Currencies
- Financial Reporting
- Private Equity

**Sponsored products** (2 par catégorie)

Situés en haut de la requête, apparaît sur toutes les pages de la catégorie quelle que soit la demande.

- Frs 10'000.- 1<sup>ère</sup> ligne
- Financial Reporting
- Frs 8'000.- 2<sup>ème</sup> ligne
- Private Equity

**Sponsored products** (2 per category)

Placed at the top of requests, appears on all pages of the category irrespective of the request

- Frs 10'000.- 1st line
- Frs 8'000.- 2<sup>nd</sup> line

**Ranking** (5 per category)

Placed under "sponsored products," appears on the first page of results if it matches the search (a) or if a product is in the selection (b)

a. Specific product matching the search

- Frs 5'000.- 1st line
- Frs 4'000.- 2<sup>nd</sup> line
- Frs 3'000.- 3rd line
- Frs 2'000.- 4nd line
- Frs 1'000.- 5rd line

b. One of the products matches the search

- Frs 10'000.- 1st line
- Frs 8'000.- 2<sup>nd</sup> line
- Frs 6'000.- 3rd line
- Frs 4'000.- 4nd line
- Frs 2'000.- 5rd line

**Advertising**

8 random 15 second flash presentations, present on all results pages.

- Frs 3'500.- per flash

[www.cfinancials.com](http://www.cfinancials.com)